

**2023 Report to the Community** 



#### **Executive Leadership Team**

Jennifer Carlson, President & CEO

Ruth Donk,

Chief Operating Officer

Carole Catallo,

Chief Financial Officer

Jessica McCall,

Chief Program Officer

Jason Briggs,

Exec. VP of Clinical

Operations

Crystal Clark,

Exec. VP of Quality Assurance

John L'Hommedieu,

Exec. VP of CCBHC Operations

Desirae Adams,

VP of Residential Reintegration

Michelle Colegrove, VP of Nursing & Medical

Services

Kristina Loughlin, VP of Outpatient Services

Alexi Mikaelson, VP of Inpatient and Rehabilitation Services

Charles Weaver,

VP of Information Technology

Yvonne Fitzgerald, VP of Facilities

**Senior Leadership** 

Cherish Allen, Senior Director of Quality

Assurance

DeShawn Lewis, Senior Director of

Inpatient Services

Breanne Gutzmer,

Senior Director of Reintegration

Diane DeRuyter,

Senior Director of Integrated Treatment

Services

Dorothy White,

Senior Director of Regional Outpatient Clinical

Operations

Kristopher Amos, Senior Director of Crisis

Services & Mobile Clinic

Noah Welker,

Senior Director of Recovery

**Community Centers** 

Nichole Hudson, Regional Director of

Outpatient & Forensic

Services

Guy A. Morse,

Senior Director of Recovery Integration

**Board of Directors Chair** 

Todd Goddard



To provide quality care for youth, adults, and families in the Finger Lakes area whose lives are affected by alcohol and/or substance use disorders and/or mental health care needs. Our holistic approach incorporates both physical and social healthcare services.



That individuals and families who need specialized care are drawn to FLACRA and are forever strengthened by the services, opportunities and supports we offer to help them stay active and engaged on their treatment and recovery pathway for a better life.



- Innovation, Empowerment, and Accountability
- Collaboration and Community Relationships
- Customer Care, Quality, and Positive Outcomes
- Diversity, Equity, Inclusion, and Equal Access
- Authentic & Direct Communication



# A Message From Jennifer Carlson, President/Chief Executive Officer

As we reflect on the accomplishments of the past year, I am thrilled to share with you the remarkable growth and innovation that FLACRA has achieved in our ongoing commitment to providing exceptional behavioral healthcare services to our communities.

In 2023, FLACRA continued to expand its reach and impact through our Certified Community Behavioral Health Clinics (CCBHC) in Ontario County, Yates County, and Monroe County. As part of the NYS Office of Mental Health's CCBHC Demonstration Program and SAMHSA's PDI & IA Grants, these clinics have become beacons of hope, providing comprehensive one-stop wellness with integrated care services to individuals and families facing behavioral health challenges. Through our innovative approaches and dedication, we have been able to make a meaningful difference in the lives of those we serve.

FLACRA recognizes the profound impact that family dynamics have on the development of youth, particularly in the realm of behavioral analysis and mental health. Therefore, we remain steadfast in our commitment to providing holistic support systems that empower families and promote healing and resilience.

As we look towards the future, we stand as advocates for change and growth within our diverse communities. We firmly believe in the principles of Justice, Equity, Diversity, and Inclusion, not only in the realm of behavioral healthcare service but also within our workforce. We are proud to be at the forefront of change and innovation, driving forward initiatives that promote a more just and inclusive society for all.

None of this would be possible without the tremendous support of our staff, clients, partner agencies, and that of the many communities we serve. We are deeply grateful for your continued partnership and commitment to our mission. Together, we will continue to make tangible differences in the lives of countless individuals and families, and for that, we thank you.

Together We Will,

Jennifer Carlson

President / Chief Executive Officer

# **2023 FUNDING HIGHLIGHTS**

# Key Grant Awards for Special Projects

# Development of Comprehensive Integrated Outpatient Treatment Programs

Awarded by: OASAS

Date: 05/08/2023 | Amount: \$1,500,000

This grant supports the creation of integrated outpatient treatment programs in response to New York State's opioid crisis exacerbated by COVID-19. It aims to enhance access to person-centered, comprehensive treatment, and Medication for Opioid Use Disorder (MOUD) services statewide.

# Grant for the Benefit of Homeless Individuals Awarded by: SAMHSA

Date: 08/07/2023 | Amount: \$2,500,000

This grant enhances and broadens treatment and recovery support services for homeless individuals, including youth and families, particularly those with substance use disorders or co-occurring mental and substance use disorders. Our integrated support aims to meet each individual's unique needs and foster lasting positive change.

# CCBHC PDI Grant Awarded by: SAMHSA

Date: 09/20/2023 | Amount: \$1,000,000

This grant supports the development of new Certified Community Behavioral Health Clinics (CCBHCs), providing comprehensive outreach, assessment, treatment, care coordination, and recovery support. It aims to ensure

high-quality mental health and substance use disorder services, accessible to all, regardless of

ability to pay.

# CCBHC Demonstration Designation

Awarded by: OMH

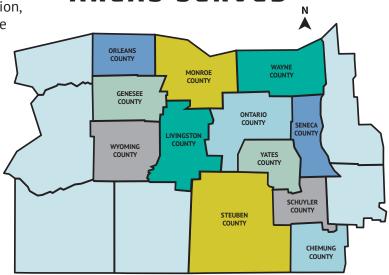
Date: 11/17/2023 | Amount: \$1,000,000

This award allows agencies to evaluate and establish additional Certified Community Behavioral Health Clinic (CCBHC) services in community settings, such as schools and shelters. It supports expanding access to comprehensive behavioral health care while meeting federal and state requirements for individuals with mental health and substance use disorders.

# Transitional Housing Grant Awarded by: Yates County CSB Date: 12/2023 | Amount: \$185,800

This grant funds a project providing focused crisis support for homeless individuals with behavioral health needs in a transitional housing setting. The program targets individuals with substance use disorders, offering up to six months of support with the goal of transitioning to permanent housing. It includes Certified Recovery Peer Advocates and Case Management, serving approximately 10 individuals annually.

# AREAS SERVED

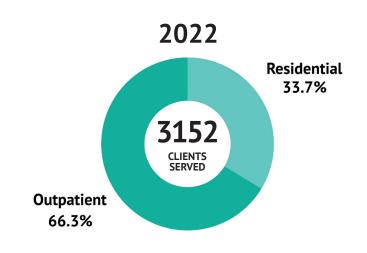


# **IMPACTFUL JOURNEYS**

How We've Made a Difference



# **RESIDENTIAL AND OUTPATIENT DEMOGRAPHICS**



	20	23		
				Residential 32.8%
	33 CLIE SERV	NTS		
Outpatient 67.2%				

	Residential	Outpatient
Gender	2022	2022
Men	24% (762)	38% (1193)
Woman	9% (297)	28% (951)
Other	0% (2)	0% (7)

	Residential	Outpatient
Gender	2023	2023
Men	24% (786)	39% (1285)
Woman	9% (307)	28% (951)
Other	0% (1)	0% (7)

## **Race Ethnicity**

	Residential	Outpatient
White	5% (169)	23% (740)
Black or African American	1% (35)	2% (49
Other/unknown	0% (5)	1% (26)
American Indian/Alaskan Native/Asian	0% (1)	0% (5)
Hispanic Origin	0% (10)	1% (35)

## **Race Ethnicity**

	Residential	Outpatient
White	8% (271)	26% (877)
Black or African American	2% (63)	4% (123)
Other/unknown	3% (92)	4% (135)
American Indian/Alaskan Native/Asian	0% (6)	0% (8)
Hispanic Origin	1% (29)	3% (97)

## **Age Range**

	Residential	Outpatient
16-21	0% (8)	4% (118)
22-35	11% (357)	22% (698)
36-45	12% (367)	18% (556)
46-55	6% (187)	10% (312)
56+	6% (184)	10% (311)

# Age Range

	Residential	Outpatient
16-21	1% (22)	4% (150)
22-35	11% (372)	23% (781)
36-45	9% (290)	18% (585)
46-55	6% (215)	10% (320)
56+	6% (195)	9% (309)

# **2022 Continued**

# **Primary Substance at Admission**

	Residential	Outpatient
Alcohol	14% (455)	16% (520)
Cocaine/Crack	6% (192)	5% (147)
Marijuana/Cannabinoids	0% (11)	2% (64)
Heroin/Opiates	13% (406)	12% (393)
Other	3% (98)	3% (95)

# **Living Arrangements Prior to Admission**

	Residential	Outpatient
Homeless	7% (229)	7% (235)
Private Residence (Rent/Own)	26% (832)	59% (1858)

# **2023 Continued**

# **Primary Substance at Admission**

	Residential	Outpatient
Alcohol	15% (510)	17% (553)
Cocaine/Crack	7% (218)	6% (202)
Marijuana/Cannabinoids	0% (12)	4% (117)
Heroin/Opiates	10% (319)	11% (365)
Other	3% (105)	3% (95)

# **Living Arrangements Prior to Admission**

Residential	Outpatient
7% (224)	7% (233)
26% (870)	60% (2010)
	7% (224)



Maxwell Hall, Ontario County

# **Cheers to 50 Years**

Celebrating a remarkable milestone, we hosted its 1st Annual Fundraising Dinner in October 2023, commemorating FLACRA's 50 years of dedicated service to the Finger Lakes community. The event, graced by the esteemed presence of Senator Pamela Helming, was a resounding success.

Senator Helming honored FLACRA's half-century legacy with a citation of service, acknowledging the organization's profound impact on the region. Adding to the accolades, Senator Thomas O'Mara bestowed a proclamation, recognizing the agency's invaluable contributions to the community.

The evening was made even more special by the heartfelt testimonials from both clients and staff, providing a poignant testament to FLACRA's positive influence on countless lives. Over 100 guests gathered to celebrate and support the agency's mission, contributing to a staggering fundraising total of just over \$37,000. This generous sum will play a pivotal role in advancing our initiatives as it continues to serve and uplift the community in 2024. Gratitude abounds for the overwhelming support received, ensuring that our legacy of compassion and care endures for years to come.



# **FLACRA Donors**

At FLACRA, we dedicate ourselves every day to supporting individuals and families in the Finger Lakes Region affected by substance use and mental health disorders. Our services, including crisis counseling and supportive housing, assist the most vulnerable in our community. As a non-profit, we rely on the generosity of community members like you. Each year, as you choose organizations to support, we hope you'll remember the positive impact FLACRA has on our community and consider making a donation.

#### **INDIVIDUAL DONORS**

Desirae Adams Shahid Ali Cherish Allen Kris Amos Aaron Arnold Nicole Augustine Rachel Avers Katie Ann Bass Kathi Bell Shannon Benton Courtney Blankenberg Brianna Bliss Elizabeth Bond Erick Bond Kate Bond Caitlin Bowdoin Jason Briggs Janine Brink Jennifer Burger Timothy Callahan Derek Carlson Jennifer Carlson Dominik Chapman Seanne Chase Crystal Clark Tara Clark Ian Coyle Joseph Crispino John Cromartie Amber DeCann Jessica Diaz Ruth Donk Michael Downey Megan Easterbrooks Terri Egan Jeremy Elliott-Engel Amaris Elliott-Engel Renee Englert

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#### **CORPORATE DONORS**

Anne Drying Riley, LLC AssuredPartners Barclay Damon, LLP Canandaiga National Bank: Wealth Management **CHESS Health** Clifton Springs Area Chamber of Commerce Del Lago Resort & Casino DePaul Properties, Inc. EFPR Group, CPA's Fidelis Care It's A Wonderful Run 5K K & D Disposal, INC KanPak, LLC Network for Good New York Life Insurance O'Brien Associates Pathstone - Canandaigua Pracademic Partners, LLC Recovery Houses of Rochester St. Johns Episcopal Church VFW Memorial Post 44 Wood Oviatt Gilman, LLP



# **Client Testimonial**

"I want to thank FLACRA from the bottom of my heart for all the patience and support through my treatment journey, not just for me, but for also helping others to better themselves too."

> — **Edward T.** Client Since April, 2023

#### Meet Edward T.

My experience with FLACRA has been very positive yet challenging! You must want help!

The whole process is very humbling. At first, you want to blame all your problems on something or someone, but you come to realize most of the blame is on yourself. Life is never easy, worse for some than others. I guess the way I look at this is, someone always has it worse. The treatment process must be embraced fully, and you must know that we are all here for a reason. We all strive to be better than we were in the past. We need to put the past away and look to our future and what we want our life to look like.

My time at FLACRA has really been a BLESSING in disguise. I have been putting myself in the wrong places for far too long. The groups offered at FLACRA that I attend (which help way more than you know) have helped me with my addiction in countless ways. I have been taught so much by so many: Nurses, Health Technicians, Maintenance, Peers, Counselors, Doctors, and the leaders from the different programs I have stayed at.

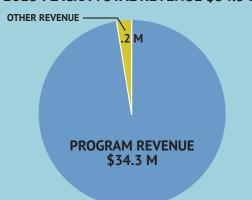
FLACRA is way more than just a place where people work. It's a place where people care about me. Through the good and the bad. I have learned how to accept myself. I still have more work to do each day, but I know that, and I have worked on myself and have embraced myself through the care given to me at FLACRA.

If I could tell you anything, it would be that so many people struggle with addiction and mental health, and that unless one allows themselves to commit, it is never going to get better.

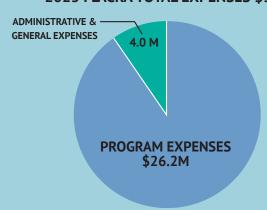
I want to thank FLACRA from the bottom of my heart for all the patience and support through my treatment journey, not just for me, but for also helping others to better themselves too.

# **Financial Information**





#### 2023 FLACRA TOTAL EXPENSES \$30.2 M



### **Program and Services**

#### **Clinical Services**

#### (On-site, In-Community and Telehealth)

Substance Abuse Treatment including Detox, Stabilization, Rehabilitation, Outpatient and Supportive Living Programs

Certified Community Behavioral Health

**Outpatient Mental Health Services** 

Home and Community Based Services (HCBS/CORE)

Center Of Treatment Innovation (COTI) and Mobile Clinic Services

Co-Located supports in Jails, Social Services and Medical Providers

#### **Housing and Vocational Services**

Independent and Supported Housing, including Veterans Housing Services

Vocational and Employment Support Services

Grants for the Benefit of Homeless Individuals (GBHI)

Home and Community Based Services (HCBS/CORE) Vocational Services

#### **Community Based Services**

Care Management for Adults and Children

Children and Family Services Supports

Center Of Treatment Innovation (COTI) and Mobile Clinic Services

#### **Connections Rounded Recovery Center**

Connections, Canandaigua, NY Opened 2018

Connections, Seneca Falls, NY Opened 2021

Connections Begin!, Newark, NY Opened June 2022

Connections Penn Yan, NY Opening July 2022

Connections Watkins Glen, NY Pending Opening!

## **Our Valued Community Partners**

- Anthony Jordan Health Center
- Baden Street Settlement of Rochester Inc.
- Capabilities
- Catholic Charities Community Services
- Cayuga Counseling Services
- Compeer Rochester, Inc.
- Compeer West
- Conifer Park
- Coordinated Care Services
- Council on Addiction Recovery Services
- Council on Alcohol & Substance Abuse of Livingston County/Trinity of Chemung County, Trinity of Bradford County
- Council on Alcoholism and Addictions of the Finger Lakes
- Delphi Drug and Alcohol Council
- DePaul Community Services
- East House
- Endeavor Health Services
- Family Service Society of Chemung County
- Finger Lakes Community College

- Finger Lakes Community Health
- Finger Lakes Performing Provider System
- Geneva Central School District,
- Dundee Central School District
- Genesee Council on Alcoholism and Substance Abuse
- Geneva General Hospital and Soldiers and Sailors Memorial Hospital
- Goodwill of the Finger Lakes
- Hobart & William Smith Colleges,
- Housing Options Made Easy, Inc.
- Huther Doyle
- Interim HealthCare
- Jordan Health
- Keuka College
- Lakeview Health Services
- Liberty Resources, Inc.
- Lifespan
- Loyola Recovery Foundation
- Mental Health Association
- MHA of Genesee and Orleans Counties
- NAMI Rochester
- National Council on Alcoholism and Drug Dependence (NCADD-RA)

- New York Care Coordination Program, Inc. dba Health Homes of Upstate New York (NYCCP/HHUNY MSO)
- Northpointe Council
- Oak Orchard Community Health Center
- Our Town Rocks
- Pathways, Inc.
- Regional Primary Care Network
- Rochester Psychiatric Center
- Rochester Regional Health
- Rochester Rehabilitation
- S2AY Rural Health Network, Inc.
- Salvation Army
- Steuben Church people Against Poverty, Inc. dba Arbor Housing and Development
- Strong Behavioral Health
- Tri-County Family Medicine Program
- Trillium
- United Way
- Villa of Hope
- Wayne ARC Affiliate Providers
- Wayne County Action Program
- YWCA

#### **ADMINISTRATION**

28 East Main Street Clifton Springs, NY 14432 (315) 462-9466

#### ADDICTIONS CRISIS CENTER

28 East Main Street Clifton Springs, NY 14432 (315) 462-7070

#### **COMMUNITY RESIDENCES**

Maxwell Hall 28 East Main Street Clifton Springs, NY 14432 (315) 462-9466 Otte Hall 621 Church Street Newark, NY 14513 (315) 331-7400 Cadence Square

400 Fort Hill Avenue Building 14, 1st Floor Canandaigua, NY 14424 (585) 919-2440

#### **OUTPATIENT SERVICES**

Clifton Springs Clinic 28 East Main Street Clifton Springs, NY 14432 (315) 462-9466 Farmington Clinic 1386 Hathaway Drive, Suite A Farmington, NY 14425 (585) 396-4190 Newark Clinic 310 West Union Street Newark, NY 14513 (315) 331-3862 Watkins Glen Clinic Mill Creek Center 106 S. Perry Street, Suite 3

Watkins Glen, NY 14891 (607) 535-8260

#### **CCBHC**

Geneva Clinic 246 Castle Street Geneva, NY 14456 (315) 781-0771 Penn Yan **Treatment Center** 1 Keuka Business Park 2466 Rte 54A Ste 300 Penn Yan, NY 14527 (315) 536-7751 East Ave Mental Health Clinic 339 East Avenue #303

#### **RECOVERY COMMUNITY OUTREACH CENTERS**

Rochester, NY 14604

(585) 434-2633

**Connections Rounded Recovery** 64 West Avenue Canandaigua NY 14432 (585) 857-2311, opt 5 27 Cayuga Street Seneca Falls, NY 13148 20 Maiden Lane Penn Yan, NY 14527 Connections Begin: Youth Clubhouse 324 West Union Street

Newark, NY 14513

As a non-profit organization, we rely on the generosity of community members like you. As you consider which organizations to support this year, we hope you'll remember the impact FLACRA has had on our community and make a donation to support our work.



Follow us: @flacraNY















